



Remember, your donation is tax deductible. Please keep a copy of this for your records.

## Just Move It! Challenge 2018 Sponsor Application Form

*Benefiting the ABC/25 Foundation, 501(c)(3)*

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### Sponsor Information

Name: \_\_\_\_\_  
(person, business, store)  
Address: \_\_\_\_\_  
Contact Person (please print): \_\_\_\_\_  
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

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### Sponsorship Options (please circle one):

- Platinum: Donation of \$2,500.**  
Logo (large) will be printed on t-shirts, registration forms and all promotional literature to time of final printing ♦ Sponsor's logo will be advertised at either a leg (mile marker with logo) or activity at the race ♦ Sponsor will be recognized in press releases and social media ♦ Linked logo on website and social media ♦ Opportunity to provide linked logo or custom message in confirmation emails to registrants (\*length of exposure 2-4 weeks depending on number of platinum sponsors) ♦ 6 free run/walk registrations ♦ 10 Free t-shirts ♦ Distribution of promotional materials with the race packet ♦ Space provided for exhibit at the Health & Fitness Expo on race day ♦ Name announced throughout event
- Gold: Donation of \$1,000**  
Logo (medium) will be printed on t-shirts, registration forms and all promotional literature to time of final printing ♦ Sponsor will be recognized in press releases and social media ♦ Linked logo on website and social media ♦ 4 free run/walk registrations ♦ 4 Free t-shirts ♦ Distribution of promotional materials with the race packet ♦ Space provided for exhibit at the Health & Fitness Expo on race day ♦ Name announced throughout event
- Silver: Donation of \$500.**  
Logo (small) will be printed on t-shirts, registration forms and all promotional literature to time of final printing ♦ Sponsor will be recognized in press releases and social media ♦ 2 free run/walk registrations ♦ 2 Free t-shirts ♦ Distribution of promotional materials with the race packet ♦ Space provided for exhibit at the Health & Fitness Expo on race day ♦ Name announced at the event
- Bronze: Exhibitor on the day of race – donation of \$150**  
Space provided for exhibit at the Health & Fitness Expo on race day ♦ Name announced before and after event
- In-Kind: Donation of materials or services.**  
**Examples: Race day food/drink, race bag items ~75 pieces minimum**  
Sponsor has the opportunity to distribute appropriate promotional materials with the race packet.  
Item(s): \_\_\_\_\_  
(Description of item or service)  
Estimated value\*: \_\_\_\_\_  
\*Determines Sponsor exposure

If you do not wish to sponsor but would like to make a donation, please indicate dollar amount \$\_\_\_\_\_.

\* Please provide sponsor logo in AI, PSD, JPG, PNG or EPS (1000 pixels x 1000 pixels) digital format to utilize on promotional materials. It is best to send the logo both in color and in black/white and at least 300 dpi. Logo can be sent by email, USB flash drive or CD by February 10, 2017.

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**Please make checks payable to: The Scholarship and Grant Fund**

**Please send payment to:**  
**ABC/25 Foundation**  
**The Scholarship and Grant Fund**  
**126 East Wing Street, Suite 285**  
**Arlington Heights, IL 60004**

**Questions or concerns? Contact Heidi Walczak (jmichallenge@gmail.com)**



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**Deadlines: February 10, 2018 - General Sponsorship**

**March 10, 2018 - Health & Fitness Expo Exhibitor**

### **Thank you for your application to support the “Just Move It” Challenge 2016 (“Event”) as a sponsor!**

The organizers of the Event receive a number of sponsor applications for review. Only written acceptance of your sponsorship by the authorized officers of the organizers of the Event or their authorized representative (“Organizers”) will secure your position as a sponsor of the Event at the specified level of sponsorship (and equivalent value determination, if an in-kind sponsorship). Your adherence to these terms and conditions at all times remains a condition of your sponsorship.

As a sponsor, you will receive acknowledgments of gratitude and display of your timely submitted trademark or service mark (i.e. logo) in the Organizers’ published promotional literature (subject to certain format capabilities) and distribution of samples or other materials, all according to your level of sponsorship. You represent and warrant that you are free to enter into these terms and conditions without violating the intellectual property rights or other rights of anyone.

The Organizers of the Event are not-for-profit organizations with 501(c)(3) federal tax exemption. For tax liability and other liability reasons, the Organizers are bound to noncommercial policies and must require that sponsors adhere to these policies in providing promotional materials for the event and in making any public statement or announcement at and about the Event or sponsorship. You will not make any promotional statement, press release, or other public announcement without the prior written approval of the Organizers.

The Organizers rely on the proceeds of sponsorship, among other things, to cover expenses of the Event, some of which will be incurred prior to the Event. Once you are accepted as a sponsor as provided above, there will be no return of amounts paid toward sponsorship, except as follows. Should the Event not take place on or about April 11, 2015 due to any cause beyond the reasonable control of you or the Organizers, the only obligation of the Organizers shall be to return to you any fees paid (less any direct out-of-pocket expenses incurred by the Organizers prior to the date of termination of your sponsorship).

These terms and conditions do not constitute a partnership or joint venture or principal-agent relationship between the Organizers and you. These terms and conditions shall inure to the benefit of the Organizers, their successors in interest and assigns. The Organizers must consider a great many factors in accepting any sponsorship of the Event. Accordingly, sponsorship is personal and of a highly unique nature and may not be assigned or otherwise transferred, without the prior written consent of the Organizers. This Sponsor Application Form with its Terms and Conditions of Sponsorship is complete and represents the entire agreement between the parties governing your sponsorship. This agreement between the parties is governed by the internal laws of Illinois.

Acknowledged and Agreed by Applicant:

Signature:

Title:

Date:

**Questions or concerns? Contact Heidi Walczak ([jmichallenge@gmail.com](mailto:jmichallenge@gmail.com))**